

BUSINESS MANAGEMENT (0426)

COLLEGE CREDIT CERTIFICATE

This program prepares students for the operation of a small business and to become small business owners/entrepreneurs. This program prepares individuals to become proficient in the planning, organizing, directing, and controlling of a business, including organizational and human aspects, with emphasis on various theories of management, the knowledge and understanding necessary for managing economic resources, and decision making. Emphasis is given to the ownership of small business enterprises.

This program will also enhance the knowledge and competencies of those presently employed.

This program is an intermediate step toward an Associate in Science degree in Business Administration.

For additional information, call (386) 312-4183.

CERTIFICATE SPECIFIC COURSES:

+	ACG	2021	Principles of Financial Accounting	4
	BUL	1241	Business Law I.....	3
	CGS	1100	Microcomputer Applications Software	3
+	CGS	1515	Spreadsheet Concepts for Business	3
	FIN	1100	Personal Finance.....	3
	GEB	1011	Introduction to Business.....	3
	MAN	2021	Principles of Management	3
	MAR	2011	Principles of Marketing	3

REQUIRED TOTAL CREDIT HOURS 25

+Prerequisite course required. See course descriptions in catalog.